



PACIFIC COAST SOCIETY OF ORTHODONTISTS

## **Call for Council Member Applicants AAO Council on Orthodontic Benefits**

PCSO is looking for a representative to join the AAO Council on Orthodontic Benefits (COB), formerly the Council on Orthodontic Health Care. The term would begin in April, 2025 and expire in May, 2027. At that time, the representative would be eligible for re-appointment for two additional two-year terms.

The Council serves to:

1. consult and interact with appropriate organizations concerned with providing or facilitating the delivery of orthodontic health care;
2. study and make recommendations on all matters concerning third party reimbursement plans that are related to orthodontic care; and
3. study and make recommendations to improve the oral health care of the public by expanding access to quality orthodontic care.

The ideal Council representative:

- will show interest and knowledge in recruitment and retention strategies for members;
- is interested in the work of the Council and perhaps possess expertise in it;
- is a critical thinker with the ability to think strategically about the long-term;
- is comfortable working within a team that shares a vision and collaborates effectively;
- considers different needs, interests, and perspectives of team members and peers;
- maintains outside relationships that can enhance your service to the AAO;
- demonstrates an understanding of the AAO mission, vision, and strategic plan and has the ability and desire to guide the organization in the future through this shared vision;
- is willing to advise the AAO Board of Trustees;
- has served as a past or current volunteer leader with orthodontic, dental, and other nonprofit entities including local community organizations; and
- is comfortable with technology such as social networks (e.g., Facebook), file sharing programs, email, text, video conferencing, and other electronic communication tools.

The Council representative should be:

- available to attend 2 meetings/year (one in-person in St. Louis --- typically in early summer, arrive Friday in time for dinner, meet on Saturday, departure late Saturday/early Sunday; one virtual --- typically on a Saturday in January);
- available to participate in occasional evening and/or daytime conference calls and ongoing subcommittee work through online communication;
- other travel may be required depending on AAO's presence at third-party related events or meetings (attendance at the AAO Annual Session is only a requirement for the Council Chair but is strongly encouraged for other members of the council); and
- willing to receive routine feedback from leadership and report on performance to PCSO.

**If interested, send current CV (optional) and letter of interest no later than November 22, 2024 to:**

Callie Castro, CAE  
PCSO Executive Director  
[ccastro@pcsortho.org](mailto:ccastro@pcsortho.org)

Phone interviews will take place on **December 9, 2024** for all applicants. Finalists for the COB position will be invited to interview with the PCSO Board of Directors in March 8, 2025 at the PCSO Ad Interim Meeting in San Francisco, CA.

You are encouraged to contact the current COB representative to inquire about the position and its responsibilities, [Dr. Sneha Oberoi](#) at 415-497-7867. You may also contact Ms. Castro.